

CONFERENCE REGISTRATION FEE

Delegates / Category	Early Bird	Normal
Industry Professional	₹ 1500	₹ 2000
Academicians	₹ 1250	₹ 1500
Research Scholars	₹ 1000	₹ 1250
In Absentia	₹ 1250	₹ 1500
Students	₹ 500	₹ 750
Second Presenter	₹ 1500	₹ 1500

Authors Guidelines

- Full paper should be sent to mail id: ncon2025@vishwavishwani.ac.in
- Maximum word limit is 3000 for full paper.
- Font: Times New Roman, Font Size: Text: 12, Font Size: Headline: 14 Line Spacing: 1.5, Alignment: Justified
- Change in paper Title, Content & Author names are not allowed after the date of registration.
- Submitted papers should not have been previously presented, published, accepted for publication anywhere.
- All accepted articles will be published in the conference proceedings with ISBN Number.
- Selected Articles will be published in UGC approved Journals as preferred by researcher.
- Acceptance of full paper will be communicated within five days of submission.
- Registration form will be mailed to candidates whose articles are accepted for the conference.
- Registration Fee includes Proceedings, Certificate, Conference kit, Tea & Snacks, Lunch only.
- Publication charges (Special Fee) for selected papers will be intimated later.
- Special Fee is charged for UGC, WoS, ABDC & Scopus publication.
- One published print copy will be issued to the main author only. Extra copy will be issued on prior request with Rs. 700/-

IMPORTANT DATES

Registration Guidelines

The participants will be required to fill registration form, which includes participation details & payment confirmation details along with declaration of the ownership of article.

Last date for Abstract	12/03/2025
Early Bird Registration	12/03/2025
Date of Final Submission	26/03/2025
Intimation of Acceptance	02/04/2025
Closing of Registration	17/04/2025
Last date for sending PPT	21/04/2025

MODE OF PAYMENT

The Registration Fee may be deposited through Online/NEFT /Gpay in favour of "Vishwa Vishwani School of Buisness"

Bank	State Bank of India
A/c No	62033475782
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IFSC Code	SBIN0020662



Accommodation, for outside participants can be made with nearby Hotels on request basis.



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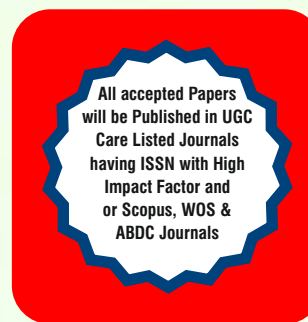
Nation First



TWO DAY NATIONAL CONFERENCE

on

“TRANSFORMING INDIA 5.0: SUSTAINABLE STRATEGIES FOR EMERGING CHALLENGES & OPPORTUNITIES”



Conveners

Prof. M. Madana Mohan
Prof. Jabez R

Campus Address: Boston House, Thumkunta (Post), Shamirpet Road, Hakimpet (via), Hyderabad - 500078 Landline: 040-23228333 | www.vishwavishwani.ac.in

About Conference: Sustainable Management has emerged as a crucial element in the global effort to promote environmental sustainability, social responsibility, and sound governance. As climate change, resource depletion, and social inequalities pose significant challenges, integrating sustainability into financial decision-making is imperative. Sustainable Management encompasses a range of practices, including green bonds, ESG (Environmental, Social, and Governance) investing, impact investing, and corporate social responsibility (CSR) initiatives.

The conference explores the multifaceted aspects of sustainable management, examining how Management institutions, businesses, and policymakers can work together to foster sustainable economic growth. The conference seeks to enhance understanding, share best practices, and propose actionable strategies for advancing sustainable management in India and beyond by bringing together academia, industry experts, and policymakers.

Objectives of the Conference

1. To explore the principles and practices of sustainable Management and its relevance in today's economy.
2. To identify the challenges and opportunities in implementing sustainable Management initiatives.
3. To examine the role of Management institutions in promoting environmental sustainability, social responsibility, and good governance.
4. To facilitate knowledge exchange between academia, industry, and policymakers on sustainable Management.
5. To propose strategies for integrating sustainable Management into higher education curricula and research.
6. To contribute to developing policies that support sustainable economic growth and stability.

About VVISM: Vishwa Vishwani Institute of Systems & Management is a leading Business School in South India, promoted by Grahambell Educational Academy in Hyderabad. It is Approved by All India Council for Technical Education (AICTE) in New Delhi, Affiliated to Osmania University, Hyderabad, UGC Autonomous Status and Accredited with A+ grade by NACC. It has been grooming resourceful students into budding managers and entrepreneurs for the last 27 years.

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CALL FOR PAPER SUBMISSION

Two Day National Conference on "Transforming India 5.0: Sustainable Strategies for Emerging Challenges & Opportunities"

Call for Papers: The authors are requested to submit full paper, with the details of title of the paper and Name of the Author/Authors, correspondence address, e-mail & Mobile number on or before 26th March, 2025. The work should be original and unpublished research work sent via ncon2025@vishwvishwani.ac.in

The themes for conference are just for guidelines but not restricted to topics. Authors can contribute original research paper, case studies relevant to the National Conference. All papers will go through peer-reviewed process and plagiarism check, selected research papers of the conference will be published in Indexed and UGC, SCOPUS, WOS & ABDC journals. (With Special Fee)

Sub-Themes: INDIA IN GLOBAL TRADE AND FINANCE

1. Management Marvels: Strategies for a Transforming India 5.0
2. Bharat Beyond Boardrooms: Management Perspectives
3. Innovate, Lead, Transform: Management for India 5.0
4. Sustainable Strategies: Management Conference for Transforming India 5.0
5. Beyond Business: Insights for Developing Bharat
6. Sustainable Trade and Environmental Governance
7. India 5.0 : Management Visionaries
8. Business Beyond Profit: Strategies for Nation Building
9. Management Mandate: Shaping the Future of India 5.0
10. Integrating sustainable Management into Management curricula.
11. Overcoming barriers to the adoption of sustainable Management practices.
12. Exploring new opportunities and trends in sustainable Management.

NATION FIRST, ALWAYS FIRST

- Strategic Sovereignty: Management Insights for a Nation First Agenda
- Leadership in Service: Managing for a Nation First Future
- Global Managers, Local Patriots: Steering Towards Nation First Goals
- MBA for Bharat: Crafting Strategies with a Nation First Perspective
- Management Mandate: Prioritizing Nation First Principles
- Leadership Loyalty: Management Strategies for a Stronger Nation
- Sustainable Management & Sustainable Nation
- Global Vision, National Mission: A Management Perspective
- Management Mastery for a Developed Nation: A Nation First Perspective
- Strategic Synergy: Aligning Management Practices with Nation First Ideals.

VIKSIT BHARAT " (DEVELOPED INDIA):

- Management Marvels: Strategies for a Viksit Bharat
- Bharat Beyond Boardrooms: Management Perspectives
- Innovate, Lead, Transform: Management for Viksit Bharat
- Sustainable Strategies: Management conference for Viksit Bharat
- Beyond Business: Insights for Developing Bharat
- Viksit Bharat : Management Visionaries
- Business Beyond Profit: Strategies for Nation Building
- Management Mandate: Shaping the Future of Viksit Bharat

HUMAN RESOURCE

- Green HR Strategies for Sustainable Workforce Management
- Digital Tools for Employee Well-being and Productivity
- Remote Work and Sustainable HR Practices
- HRM in the Digital Age and Strategic HRM for Uncertain Times.
- Diversity, Equity and Inclusion in AI-Enhanced Workplaces
- Digital Transformation Strategies for Business Resilience.
- Reskilling and Up-Skilling the Workforce for the Future
- Organizational changes in the new normal
- Employee engagement in the times of crisis
- Work life balance & Global talent mobility post pandemic
- Knowledge management & Employee behavioral changes during crisis
- Digital HR and its significance & Recruitment marketing

MARKETING

- Digital Marketing for Eco-friendly Brands
- Consumer Awareness and Sustainable Marketing Campaigns
- Social Media and Environmental Responsibility
- Sustainability in the Retail supply chain
- Multi-channel or Omni-Channel and the challenges of customer experience.
- Challenges and Opportunities of Global Retailing
- Ethics in Advertising & Ethical Selling
- Branding in B2B products & Marketing to Rural customers
- Blue Ocean marketing strategies & Marketing with Sustainability
- Green Fashion & Consumer behavior
- Sentimental Analysis (Electronic-Word-of-Mouth)
- Mobile Marketing and Retargeting
- International and Cross- Cultural Marketing

FINANCE

- Sustainable Investments in the Digital Era
- Digital Financial Inclusion for Sustainable Development
- Blockchain and Sustainable Finance Practices
- Sustainable Green Finance Performance & Accounting Practices for Sustainability

- ESG (Environmental, Social, and Governance) criteria in investment decisions
- Impact investing for a sustainable future Financial innovation for funding sustainable projects
- Risk Management-Financial and Commodity markets
- Green Economy, Finance, and Sustainable Development
- Earnings Management in Industry 4.0
- Banking 4.0, Green Banking and Finance
- Financial Analytics & Optimizing services on global platform
- Impact of Demonetization & International Money Market
- International Capital Market / One Marketing / Artificial Intelligence

AGRICULTURE MANAGEMENT

- Precision Agriculture and Sustainable Crop Management
- Digital Solutions for Sustainable Farming Practices
- Smart Agriculture Technologies and Environmental Impact
- Sustainable farming practices and agricultural innovation
- Food security, nutrition, and sustainable food production
- Reducing food waste and promoting sustainable consumption
- Sustainable urban agriculture and community gardens

PHARMACEUTICAL MANAGEMENT

- Digital Transformation in Drug Discovery and Development
- Supply Chain Sustainability in Pharma Industry
- E-Health Initiatives and Sustainable Healthcare Solutions

ENTREPRENEURSHIP

- Startups and Sustainable Business Models
- Atmanirbhar Bharat and promotion of innovation
- Building Sustainable Ventures from the Ground Up
- Entrepreneurship opportunities in the new normal
- Social innovation and Entrepreneurship
- Women Entrepreneurship, Rural Entrepreneurship, Green Entrepreneurship
- Entrepreneurship Education- Role of universities and incubators
- Government policies and its role in Entrepreneurship promotion during crisis
- Green Entrepreneurship and Circular Economy
- Fashion Entrepreneurship & Conscious consumerism
- The future fashion in Society 5.0

INFORMATION TECHNOLOGY

- Digital India, Make in India & start-Up India
- Digital Money and Demonetization
- M-Commerce/ Ethical Hacking Cloud Computing
- Communication and network technology
- Cyberphobia & Digital Immigrants, Digital Transformation

HOSPITAL MANAGEMENT

- Digital Healthcare Systems and Environmental Sustainability
- Green Hospital Initiatives in the Digital Age
- Data-driven Approaches for Efficient Healthcare Services
- Strategies for improving public health on a global scale
- Emerging trends in healthcare and disease prevention
- Pandemic preparedness and response Advancements in healthcare delivery and tele-medicine

Venue:

CK Prahalad Auditorium

Registration Opens @ 9:30 AM

<https://forms.gle/YzaNJ8LD5fdLMVYn7>